



Keywords: Arts, Styles, Periods, Evolution of art.

Art is a reflection of human creativity, emotions, and beliefs, providing insight into the cultures and societies that have thrived over thousands of years.

The exploration begins with the art of **prehistoric times**, where early humans left their marks on cave walls, portraying their lives, rituals, and hunting scenes through striking cave paintings. As civilizations developed, they moved on to the **classical periods**, such as **ancient Egyptian**, **Greek**, and **Roman art**. These cultures celebrated their gods, rulers, and accomplishments through monumental sculptures and intricate paintings.

The **Middle Ages**, a period marked by religious art and awe-inspiring architecture. The magnificent cathedrals and illuminated manuscripts that narrated stories from the **Bible** and the **lives of saints**. The **Renaissance** is a pivotal era, witnessing a rebirth of interest in classical art, science, and humanism. Famous painters of this era were **Leonardo da Vinci**, **Michelangelo**, and **Raphael Santi**, who pushed the boundaries of creativity and perspective.

As we venture into the **Baroque** and **Rococo periods**, we witness the ornate art styles that captured the grandeur and opulence of monarchies and the **Catholic Church**.

The **19th century** brought about significant changes with movements like **Romanticism**, **Realism**, **Impressionism**, and **Post-Impressionism**, which rebelled against traditional art and sought to capture emotions, everyday life, and personal interpretations.

The **20th century** marked a revolutionary shift with Modernism and its various movements like **Cubism**, **Surrealism**, **Abstract Expressionism**, and **Pop Art**. Artists broke free from traditional norms, challenging the concept of art itself.

The evolution doesn't end there; it continues to the present day with **contemporary art**, embracing diverse forms like **conceptual art**, **performance art**, **installation art**, and **digital art**.



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To view the Augmented Reality (AR) content associated with this case-study, please download the Zappar App on your mobile device (AppStore/ Google Play) and point it toward this flyer. Enjoy and have fun learning!





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Take the AR-based Quiz below to test your knowledge on the evolution of art.

1) What is the significance of cave paintings in prehistoric times? Did they serve as early forms of communication?

2) How did the invention of photography influence the development of art? Did it let to the decline of traditional painting?

3) What era does the painting below represent? Is it Surrealism?

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The Persistence of Memory - Salvador Dalí



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Take on this challenge and create your own art project!

Now it's time for you to get creative. Choose one of the art periods or styles we have studied and create your own artwork inspired by it.

Research and gather visual references, key characteristics, and historical context related to your chosen period. Use appropriate materials and techniques that reflect the essence of that time. Write a short paragraph explaining how your artwork represents the historical, social, and cultural influences of the chosen period. Share your artwork with your classmates and discuss your interpretations with each other.



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Tip: Use Canva tool

Canva is an online graphic design platform for various types of visual materials, i.e. posters, banners, presentations, infographics, CVs and much more.

Canva: https://www.canva.com/

Take on this task and see what amazing things you can create! Best of luck and happy art creating!





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