



Age: 8 – 11 **12 – 15** 16 – 18

Keywords: Art, Art history, Medieval art, Renaissance, Contemporary art, Modern art.

There is so much in the art history! It begins over 30,000 years ago and through many styles and periods reflects the cultural and political context of those times. Often art is the only thing that survive the time and it gives us important information about the beliefs, moods and what people were like in that era.

Ancient art

Since the man has been aware of himself as a human being, the art has been around. The artwork varied depending on their creators – their surroundings and their culture.

Medieval to Early Renaissance

The Medieval art (between 400 and 1400 A.D.) can be considered relatively "dark". Some expressed rather grotesque or brutal scenes while others - formalized religion. As the millennium passed, more and more Christian art appeared. The period centered around elaborate churches and artwork.

Renaissance to Early Modern Art

This period covers the years 1400 through 1880 and it includes many of the famous pieces of art. Much of the notable art created during this period was Italian. By the 1700s, Western Art presented a series of styles. These included Rococo and Neo-Classicism, followed by Romanticism, Realism, and Impressionism, as well as many lesser-known styles.

Modern Art

Modern Art counts from around 1880 to 1970 and those were an extremely full 90 years! The Impressionists opened the floodgates on new paths to take and individual artists who were themselves responsible for creating multiple movements!

Contemporary Art

The beginning of Contemporary Art is considered to start around 1970s and it continues to the present day! Most interestingly, fewer movements are identifying as a particular style, or art history simply hasn't caught up yet with them!



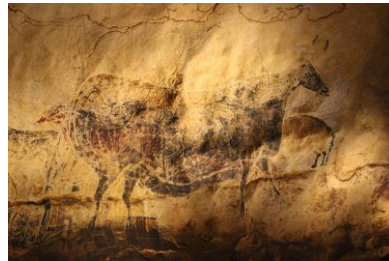
To view the Augmented Reality (AR) content associated with this case-study, please download the Zappar App on your mobile device (AppStore/ Google Play) and point it toward this flyer. Enjoy and have fun learning!



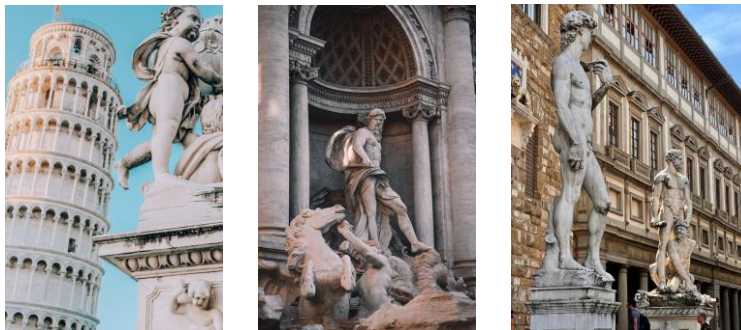


Take the AR-based Quiz below to test your knowledge on Art periods.

1.) What were the shapes and forms that were usually showed in the ancient art?



2.) What are some most famous renaissance creations or artists?



3.) What is the latest art period called?





Take on this challenge and explore Art movements on your own!

Visit every century and count how many movements they consist of.

<https://artsandculture.google.com/category/art-movement>

Choose a movement in every century and check what does art have in common in every of them? Which is your favourite painting?

Check, in which museum you can find this painting, can you have a virtual tour in it on this website?

Tip: Use the Google Arts&Culture

Google Arts&Culture is an online platform with a content from over 2000 leading museums and archives who have partnered with the Google Cultural Institute to bring the world's treasures online.

It will help you explore and learn about art in a fun and interactive way.



Google Arts & Culture



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Co-funded by
the European Union

Project No 2022-1-PL01-KA220-SCH-000087644